

MISSION VETERAN ENTREPRENEURS

Symposium & VET Tank Pitch Competition

Wednesday, November 7th, 2018 | 9:30^{am} - 3:00^{pm} | Kean University, Union, NJ

TENTATIVE Program Agenda

- 8:30 – 9:15am Registration, Breakfast & Networking
- 9:15 – 9:30am Welcoming Remarks
- 9:30 – 10:15am **PLENARY SESSION #1: LEADERSHIP**
The Balancing Act - Managing & Leading
- 10:25 – 11:15am **PLENARY SESSION #2: FINANCING**
Scaling with Purpose & Backing
- 11:25 – 12:15pm **PLENARY SESSION #3: DIGITAL MARKETING**
Working Your Website & Social Media Platforms
- 12:30 – 1:15pm **KEYNOTE LUNCHEON:**

New Opportunities & Advancements for NJ's Veterans
Jeff Cantor, Director, Veteran Economic Development, The State of New Jersey

Your Path, Your Future, Your Advantage
Brigadier General Harris Jay Kline, Retired, Consultant
- 1:30 – 2:45pm **'Vet Tank' PITCH COMPETITION**
- 2:45 – 3:00pm **CLOSING REMARKS:**
David Margulies, Regional Director, NJSBDC @ Kean University

FEATURED:

On-site NJSBDC Counseling Clinic | Professional Headshot Station

